Meeting the challenge of adherence to oral cancer therapies

26th Annual Meeting of the European Group for Blood and Marrow Transplantation (EBMT) Nurses Group

Sunday 21 March 2010
16:45–18:15
Austria Center Vienna
Hall N/O
Dear Colleague,

It is my pleasure to invite you to a satellite symposium entitled “Meeting the challenge of adherence to oral cancer therapies”, sponsored by Novartis Oncology. This symposium represents the first of a series of symposia and events that Novartis Oncology is supporting to raise awareness about the scope of medicine non-adherence in the oncology–haematology setting, and to promote discussion amongst nurses about strategies to address this important problem. The symposium will be presented for the first time during the 26th Annual Meeting of the European Group for Blood and Marrow Transplantation (EBMT) Nurses Group in Vienna, Austria, and will be repeated during the 7th European Oncology Nursing Society (EONS) Spring Convention in The Hague, Netherlands.

The aim of the symposium is to discuss the link between medicine adherence and treatment outcomes, and to highlight the challenge of achieving adherence from both the nurse’s and patient’s perspective. There will be time during the symposium for you to share your ideas and experiences with colleagues.

We hope that you will be able to join us for the EBMT symposium in Vienna, Austria, on Sunday 21 March 2010 between 16:45 and 18:15.

We look forward to your participation.

With best wishes,

Erik Aerts
Chair and President, EBMT Nurses Group
Chair: Erik Aerts, President, EBMT Nurses Group

16:45–16:55  Welcome and introduction
Erik Aerts (Zurich, Switzerland)

16:55–17:15  The challenge of adherence to oral cancer therapies
Lucien Noens (Ghent, Belgium)

17:15–17:35  Meeting the challenge of adherence: the patient’s perspective
Estelle Lecointe (Le Rheu, France)

17:35–17:55  Meeting the challenge of adherence to oral cancer therapies: the nurse’s perspective
Monica Fliedner (Bern, Switzerland)

17:55–18:15  Questions & answers
Closing remarks