



Sponsorship and Exhibition Prospectus

20th Congress of the European Sleep Research Society

14 - 18 September 2010

Lisbon, Portugal

www.congrex.ch/esrs2010

Invitation to the Industry

The 20th Congress of the European Sleep Research Society (20th ESRS) will take place in Lisbon, Portugal, from 14 - 18 September 2010, and will attract approximately 1500 participants.

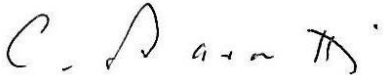
The European Sleep Research Society promotes all aspects of sleep research and sleep medicine. It hosts individual researchers, both Europeans and from all world regions. ESRS is responsible for the publication of the *Journal of Sleep Research*, the organisation of scientific meetings, the promotion of education and training, the dissemination of information and the establishment of fellowships and awards.

Lisbon is the city of Light, Sea and Hospitality and worthwhile to visit! The meeting will take place at the Lisboa Congress Centre, offering an efficient and modern working environment for international meetings.

We feel that your presence would greatly enhance the quality and prestige of the biannual meeting and therefore, cordially invite the industry to participate in the 20th ESRS. The congress will provide you with the opportunity to demonstrate your support and commitment internationally to the field of sleep research and sleep medicine. The ESRS congress gives you the best of both worlds - great science and great business.

Industry contributions allow the society to invite the best speakers and chairpersons for the programme and to attract more participants by being able to offer reasonable registration fees. We are delighted to offer you a varied range of sponsorship opportunities and sponsors may compile their individual sponsorship packages (e.g. satellite symposia, printed material, social events, bag inserts). The team at Congrex Switzerland Ltd. (Administrative Secretariat) is pleased to assist you in finding your individual sponsorship opportunity which will best meet your requirements.

Increase your visibility - welcome at the 20th ESRS in Lisbon!



Prof Claudio Bassetti
President of the ESRS

Organising Committee ESRS 2010

ESRS Board

C. Bassetti, Lugano/CH, *President*
R. Amici, Bologna/IT, *Basic Vice-President*
P. Lévy, Grenoble/FR, *Clinical Vice-President*
P. Peigneux, Brussels/BE, *Secretary*
D. Skene, Surrey/UK, *Assistant Secretary*
D. Riemann, Freiburg/DE, *Treasurer*
D. Pevernagie, Gent/BE, *Member Co-opted from ANSS*
T. Pollmächer, Ingolstadt/DE, *Past President*

Local Organising Committee

Teresa Paiva, Lisbon/PT, *Chairperson*
Marta Gonçalves, Porto/PT,
President of the Portuguese Sleep Association
Richard Staats, Lisbon/PT
Joa Valença, Lisbon/PT
Helena Rebelo Pinto, Lisbon/PT

Scientific Committee

M. von Schanz, Surrey/UK, *Chairman*
C. Espie, Glasgow/UK, *Member*
P. Franken, Lausanne/CH, *Member*
L. Nobili, Milan/IT, *Member*
T. Penzel, Berlin/DE, *Member*
C. Peyron, Lyon/FR, *Member*
J. Santamaria, Barcelona/ES, *Member*

Organiser

ESRS 2010
c/o Congrex Switzerland Ltd.
Association House
PO Box
4002 Basel / Switzerland
Tel +41 61 686 77 11
Fax +41 61 686 77 88
Email basel@congrex.com
www.congrex.com

Venue

Lisbon Congress Centre (CCL)
Praça das Indústrias
1300-307 Lisbon
www.lisboacc.pt

The 20th Congress of the European Sleep Research Society will take place at the Lisboa Congress Centre, situated in Praça das Indústrias. Overlooking the Tagus River, in a prestigious area of the city (in Junqueira/Belém historical quarter), this modern congress centre is about 20 minutes from Lisboa International Airport and 15 minutes from the main hotels in the city. The access is easy either by tram or by bus from the city centre.

SPONSORING OPPORTUNITIES

Sponsorship Levels

A number of sponsorship levels have been elaborated which will enable you to acquire a determined level of sponsorship and thus benefit from exclusive communication tools. Sponsors will be treated on a „first come, first served“ basis.

Diamond Sponsor **Minimum Payment: € 50,000**

Diamond Sponsors are free to make their selection from the list of sponsorship options whereby the minimum amount of € 50,000 has to be reached. Diamond Sponsors will enjoy the following additional benefits:

- ✓ Priority choice of the date for the satellite symposium. With the aim to provide a balanced programme and in order to avoid overlapping of session content, the main topic of your symposium must be determined while confirming a time slot
- ✓ Priority choice of exhibition space at the industrial exhibition
- ✓ 8 complementary full delegate registrations
- ✓ Advance mailing to delegate list
- ✓ Listing as Diamond Sponsor in all congress publications and on the website (including a link to own homepage)
- ✓ Use of the congress logo for own advertisement
- ✓ Company name and logo on sponsor acknowledgement board in the venue
- ✓ Final programme editorial (150 words)

Platinum Sponsor **Minimum Payment: € 30,000**

Platinum Sponsors are free to make their selection from the list of sponsorship options whereby the minimum amount of € 30,000 has to be reached. Platinum Sponsors will enjoy the following additional benefits:

- ✓ Priority choice of the date for the satellite symposium (after Diamond Sponsors made their choice). With the aim to provide a balanced programme and in order to avoid overlapping of session content, the main topic of your symposium must be determined while confirming a time slot
- ✓ Priority choice of exhibition space at the industrial exhibition (after Diamond Sponsors made their choice)
- ✓ 6 complementary full delegate registrations
- ✓ Advance mailing to delegate list
- ✓ Listing as Platinum Sponsor in all in all congress publications and on the website (including a link to own homepage)
- ✓ Use of the congress logo for own advertisement
- ✓ Company name and logo on sponsor acknowledgement board in the venue
- ✓ Final programme editorial (100 words)



Gold Sponsor **Minimum Payment: € 20,000**

Gold Sponsors are free to make their selection from the list of sponsorship options whereby the minimum amount of € 20,000 has to be reached. Gold Sponsors will enjoy the following additional benefits:

- ✓ Priority choice of the date for the satellite symposium (after Diamond and Platinum Sponsors made their choice). With the aim to provide a balanced programme and in order to avoid overlapping of session content, the main topic of your symposium must be determined while confirming a time slot
- ✓ Priority choice of exhibition space at the industrial exhibition (after Diamond and Platinum Sponsors made their choice)
- ✓ 4 complementary full delegate registrations
- ✓ Advance mailing to delegate list
- ✓ Listing as Gold Sponsor in all congress publications and on the website (including a link to own homepage)
- ✓ Use of the congress logo for own advertisement
- ✓ Company name and logo on sponsor acknowledgement board in the venue
- ✓ Final programme editorial (75 words)

Silver Sponsor **Minimum Payment: € 15,000**

Silver Sponsors are free to make their selection from the list of sponsorship options whereby the minimum amount of € 15,000 has to be reached. Silver Sponsors will enjoy the following additional benefits:

- ✓ Priority choice of the date for the satellite symposium (after Diamond, Platinum and Gold Sponsors made their choice). With the aim to provide a balanced programme and in order to avoid overlapping of session content, the main topic of your symposium must be determined while confirming a time slot.
- ✓ Priority choice of exhibition space at the industrial exhibition (after Diamond, Platinum and Gold Sponsors made their choice)
- ✓ 2 complementary full delegate registrations
- ✓ Advance mailing to delegate list
- ✓ Listing as Gold Sponsor in all congress publications and on the website (including a link to own homepage)
- ✓ Use of the congress logo for own advertisement
- ✓ Company name and logo on sponsor acknowledgement board in the venue
- ✓ Final programme editorial (50 words)

Bronze Sponsor **Minimum Payment: € 7,500**

Bronze Sponsors are free to make their selection from the list of sponsorship options whereby the minimum amount of € 7,500 has to be reached. Bronze Sponsors will enjoy the following additional benefits:

- ✓ Priority choice of the date for the satellite symposium (after Diamond, Platinum, Gold and Silver Sponsors made their choice). With the aim to provide a balanced programme and in order to avoid overlapping of session content, the main topic of your symposium must be determined while confirming a time slot
- ✓ Priority choice of exhibition space at the industrial exhibition (after Diamond, Platinum, Gold and Silver Sponsors made their choice)
- ✓ 1 complementary full delegate registration
- ✓ Listing as Bronze Sponsor in all in all congress publications and on the website
- ✓ Use of the congress logo for own advertisement
- ✓ Company name and logo on sponsor acknowledgement board in the venue
- ✓ Final programme editorial (50 words)

List of Sponsorship Options

In order to reach the respective sponsorship levels please choose from the sponsorship options listed as follows:

- 1. Satellite Symposia**
 - Room for 200 persons € 10,000
 - Room for 400 persons € 15,000
- 2. Printed Matters**
 - Final Programme € 8,000
incl. 2 free adverts (2nd and 4th cover page)
 - Bookmark for Final Programme € 3,000
 - Advertisement in Final Programme
incl. 4-color printing
 - Half Inside page € 750
 - Half Inside page (special placement) € 1,000
 - Full Inside page € 2,000
 - Full Inside page (special placement) € 2,250
 - Scientific Pocket Programme € 3,000
incl. 1 advert
- 3. Electronic Congress Information**
 - PagePeel on ESRS Website (limited number) € 2,000
 - Hyperlinked logo on Congress Website € 1,500
 - CD-ROM (Abstracts) € 10,000
- 4. Premises at the Congress Site**
 - Internet Corner for participants € 6,000
(incl. working stations with your name and logo)
 - Speakers Service Centre € 2,000
(incl. branding at entrance and on monitors)
 - Meeting Rooms or Hospitality Suites On request
- 5. Social Events**
 - Welcome Reception € 18,000
(incl. discreet advertising at venue or on tickets)
 - ESRS Party € 15,000
(incl. discreet advertising at venue or on tickets)
 - 1 Lunch € 8,000
 - 2 Coffee Breaks € 5,400
- 6. Congress Bags**
Congress bags with the congress and the Sponsor's logos; produced by the congress organiser; incl. production costs € 15,000
- 7. Other Items**
 - 1 Insert in congress bag € 1,500
 - Lanyards with the sponsor's and the congress logo (to be supplied by sponsor) € 2,500
 - Pens and notepads with your company's logo (to be supplied by sponsor) € 1,000
- 8. Unrestricted educational grant**
Scientific Symposia and teaching courses can be supported with unrestricted educational grants. On request
- 9. Exhibition**
For the definition of the sponsorship level 20%, of the value of the exhibition fee (space only) is taken into account.

10. Special requests

If you have any particular ideas as to how you would like to present your company at the 20th ESRS, kindly contact the Organiser.

Please note:

All prices are subject to 20% Portuguese VAT.

Sponsorship Terms and Conditions

If you are interested in sponsoring ESRS 2010 and/or exhibiting, please contact the Organiser. After having signed the sponsorship contract the sponsor will receive the respective invoice. Invoices will be issued as follows: 50% 14 March 2010, 50% 14 June 2010. All cancellations must be made in writing. In case of cancellation prior to 14 March 2010, 50% of the contract amount is payable.

Satellite Symposia

Description

- Organisation: Organised by a sponsoring company.
- Programme: Part of the official Scientific Programme. The satellite symposium organisers have to submit the programme to the ESRS Programme Committee for approval.
- Schedule: 60 minutes maximum. There are early morning, lunch and evening slots available.
- Publications: The sponsor may distribute invitations, programmes and abstract booklets or proceedings at the congress. All publications and printed material issued in association with the Satellite Symposium must be approved by the Administrative Secretariat.
- Abstracts: Abstracts of Satellite Symposia are not published in the official abstract book. Organisers are however free to publish their own symposia supplements.

Included in the price

- Room rental for the duration of the symposium
- Standard technical equipment and name panels
- The programme of the Satellite Symposium will be published in the Final Programme and on the congress website
- The sponsorship will be acknowledged in the Final Programme: Satellite Symposium arranged by...
- Satellite Symposia organisers will have a prominent poster site on the day of the satellite in the congress centre

Expenses not included

Expenses for travel, accommodation and registration for speakers and chairperson(s) are not included.



Lisboa Congress Centre, Portugal

Exhibition

The ESRS exhibition will be placed close to all other activities such as lecture halls, poster exhibition and registration areas. The definitive exhibit location will be assigned by the congress organiser depending on the level of sponsorship and the size requested in the Exhibition Requirements; thereafter on a „first come, first served“ basis.

Price per m² raw space: € 360,00

Installation of Both Constructions

- Monday 13 September 2010
- Tuesday 14 September 2010

Exhibition Dates

- Wednesday 15 September 2010
- Thursday 16 September 2010
- Friday 17 September 2010

Dismantling

- Friday 17 September 2010
- Saturday 18 September 2010

The Exhibit Prospectus

With binding dates/times for built-up, dismantling and opening hours of the exhibition as well as information on local services and facilities will be published in November 2009.

ESRS Society and Congress Profile

The European Sleep Research Society (ESRS) was founded in 1972 on the initiative of W. Baust, C. Gottesmann, U. Jovanović, I. Oswald and L. Popovci. The goals of the society are:

- to promote research on sleep and related areas, to improve the care for patients with sleep disorders and to facilitate the dissemination of information regarding sleep research and sleep medicine.
- to aim at the integration of all important European players in the fields such as individuals, National sleep societies and patient organizations.
- to establish sleep medicine as an acknowledged medical specialty.
- to initiate and support educational activities in the sleep field all over Europe on the basic and medical, graduate and postgraduate level.

The ESRS organises a scientific meeting every second year, which provides the ideal platform for continuing education in all fields of sleep research and sleep medicine. This international forum gives the opportunity to network with colleagues and to keep up-to-date with advances in the sleep sciences and industry developments. Therefore, the ESRS provides a wide range of programme formats, including main symposia, teaching courses, workshops, interactive case presentations and poster sessions.

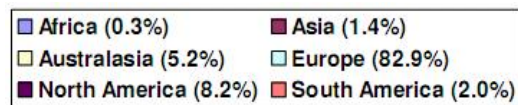
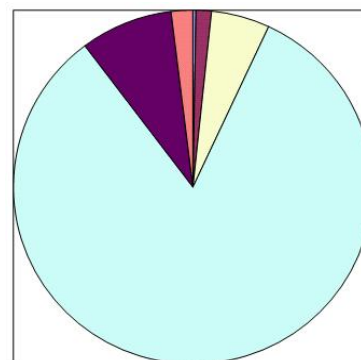
Previous ESRS Congresses

Year	Congress	Venue
2008	19 th ESRS	Glasgow, UK
2006	18 th ESRS	Innsbruck, AT
2004	17 th ESRS	Prague, CZ
2002	16 th ESRS	Reykjavik, IS
2000	15 th ESRS	Istanbul, TR
1998	14 th ESRS	Madrid, ES
1996	13 th ESRS	Brussels, BE
1994	12 th ESRS	Florence, IT
1992	11 th ESRS	Helsinki, FI

Profile of Attendance

Delegates of the ESRS Meeting include neurologists, respiratory physicians, psychiatrists, neurophysiologists, pharmacologists, psychologists, and other physicians working across the developmental spectrum with children, adults and older adults. The Congress will provide an opportunity for delegates working in areas such as circadian rhythm sleep disorders, insomnia and disorders of excessive sleepiness.

This year, it will be expected that, around 80% of delegates will be from Europe, the remaining 20% from overseas.



Demographic Delegate Profile ESRS 2008, Glasgow, UK